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For Immediate Release

URL: [www.promoworks.com](http://www.promoworks.com)

PromoWorks®

300 N. Martingale Road

Schaumburg, IL 60173

Media Contact: Laurie Carlson McGrath

V.P. Marketing

Day: 847-310-2600 x160

Toll-Free: 888-310-3555

## **PROMOWORKS ACHIEVES NO. 9 RANKING ON CRAIN'S FAST 50 LIST OF CHICAGO'S FASTEST GROWING COMPANIES**

(Schaumburg, Ill., June 11, 2007) – PromoWorks®, the nation's leading provider of marketing services, events and promotions was recently ranked No. 9 in The Fast 50, Crain's list of Chicago's fastest growing companies. (<http://www.chicagobusiness.com/fast50/>) To be eligible, public and private companies had to be at least six years old and have had at least \$30 million in 2006 revenues. From a pool of over 500 firms, the companies with the highest five-year percentages of growth became the Crain's Fast 50. PromoWorks posted 2006 revenues at \$172.5 million with a five-year growth of 1,015.8%.

"It is a distinct honor for PromoWorks to be recognized in the top ten of such an impressive line up of companies experiencing rapid growth, particularly since this represents five years of steady growth," said Mike Kent, CEO of PromoWorks. "The strength of our company revolves around our team's commitment to consistently exceed our clients' expectations. But to deliver the best, you have to be the best. Our success simply would not be possible without the contributions of hundreds of exceptional people."

PromoWorks was also just awarded the No. 2 spot among the nation's top 100 promotion agencies by Promo Magazine, and Crain's Chicago Business has ranked PromoWorks among Chicago's Largest Privately Held Companies for the past three years. For more information about PromoWorks call 1-888-310-3555 or visit [www.PromoWorks.com](http://www.PromoWorks.com)

### **ABOUT PROMOWORKS**

PromoWorks, a marketing services company headquartered in Schaumburg, Ill, is the nation's respected leader and largest provider of in-store and out-of-store sampling, events and promotions. Representing more than four hundred national consumer brands, PromoWorks regularly creates and executes product sampling and demonstration programs in the grocery, mass merchant, drug, convenience, home improvement, and specialty classes of trade. Known for leadership through innovation, PromoWorks brings continuous improvement processes with proprietary technology, products, and services. Clients rely on PromoWorks' experience, industry knowledge, accountability, and their exclusive National Trade Business Management Team to raise the ROI of their promotion dollars.

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